### **Levels of Sponsorship**

### Gold Sponsor: \$2,000

#### **Benefits:**

- Opportunity to have a display table at the Annual Meeting and one (1) Registration
- Recognition of sponsorship on all printed and digital marketing materials (Including logo on website)
- One (1) Annual Mention on Social Media
- Four (4) Quarterly Mentions in the CTAHE Newsletter
- Two (2) Registrations to one non-credited chapter networking function (Value of \$80.00)

### Diamond Sponsor \$4,000

#### **Benefits:**

- Recognition of sponsorship on all printed and digital marketing materials (Including logo on website)
- Two (2) Registrations to the Annual Meeting (Value of \$300.00)
- Opportunity to have a display table at the Annual Meeting
- Recognized as Chapter Sponsor at the Annual Meeting
- Two (2) Annual Mentions on Social Media
- Four (4) Quarterly Mentions in the CTAHE Newsletter
- Two (2) Registrations to one non-credited chapter networking function (Value of \$80.00)

### Platinum Sponsor: \$6,000

#### **Benefits:**

- Recognition of sponsorship on all printed and digital marketing materials (Including logo on website)
- Four (4) Registrations to the Annual Meeting (\$600.00 Value)
- Opportunity to have a display table at the Annual Meeting
- Recognized as Chapter Sponsor at the Annual Meeting
- Four (4) Annual Mentions on Social Media
- Four (4) Quarterly Mentions in the CTAHE Newsletter
- Two Registrations to two (2) non-credited chapter networking functions (\$160 Value)
- Foursome to the Annual CTAHE Golf Outing (\$1,500 Value)
- Opportunity to Address Attendees at Chapter Event to be determined by Chapter representatives
- Opportunity to provide a sponsored eblast to Chapter Membership



THE CONNECTICUT
ASSOCIATION OF
HEALTHCARE EXECUTIVES
MISSION:

Connecticut's premier organization for connecting and educating healthcare leaders.



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# CHAPTER SPONSORSHIP PROGRAMS

**Connecticut Association of Healthcare Executives** 

701 Hebron Avenue 3<sup>rd</sup> Floor Glastonbury, CT 06033 P: 860-541-6438 E: administrator@ctahe.org www.ctahe.org

### **BECOME A SPONSOR**

of the Connecticut Association of Healthcare Executives....

Being a sponsor of CTAHE supports our educational mission and provides your organization with the opportunity to interact with healthcare leaders throughout the state. These leaders are focused on advancing and promoting high ethical standards, leadership, mentorship and management excellence. With nearly 500 members in Connecticut, consisting of Senior leaders, Emerging Leaders, Early Careerists, and Students from University Healthcare Management Programs. Our membership represents Health Systems, Health Plans, Provider Organizations, Consulting Firms, and other various healthcare organizations. The opportunity to invest in the future healthcare leadership in our region would not be possible without your support. If you are interested in becoming a sponsor, please contact our Chapter Administrator Annamarie Grisé at:

administrator@ctahe.org



### Premier Sponsor: \$10,000

#### Benefits:

- Recognition of sponsorship on all printed and digital marketing materials (Including logo on website)
- Eight (8) Registrations (a table) to the Annual Meeting (\$1,200 Value)
- Opportunity to have a display table at the Annual Meeting
- Recognized as Chapter Sponsor at the Annual Meeting
- Four (4) Annual Mentions on Social Media
- Four (4) Quarterly Mentions in the CTAHE Newsletter
- Opportunity to provide four (4) quarterly articles to the CTAHE Newsletter
- Two (2) Registrations complimentary to all "Category 1" chapter education programs scheduled throughout the year (\$2,000 Value)
- Two (2) Registrations complimentary to all non-credited chapter networking functions scheduled throughout the year (\$2,000 Value)
- Foursome to the Annual CTAHE Golf Outing (\$1,500 Value)
- Opportunity to Address Attendees / Introduce Keynote at Annual Meeting Chapter Event



## **Membership Highlights!**

CTAHE Members Receiving the Chapter Excellence Award: Chicago, IL





2<sup>nd</sup> Annual CTAHE Student Career Fair: Orange, CT

CTAHE Members enjoying our 6<sup>th</sup> Annual CTAHE Golf Outing: Farmington, CT





CTAHE Annual Meeting: Southington, CT