

Gold Level Sponsor Benefits (\$2,500): (Up to 16 sponsorships available)

Name of event/opportunity: Category 1 education sessions
(face-to-face education)

Attendees/audience: 20-25

How sponsor would benefit:

- Name/logo/hyperlink on mailings

Name of event/opportunity: All networking sessions

Attendees/audience: 20-25

How sponsor would benefit:

- Name/logo/hyperlink on mailings
- Will be introduced as a Gold Sponsor
- Exhibit display
- 2 complimentary passes

Name of event/opportunity: Annual Meeting at Aqua Turf

Attendees/audience: 80-100

How sponsor would benefit:

- Name/logo/hyperlink on invitation & mailings
- Opportunity to display brochures and have a table display
- Company overview to be inserted at company request in annual meeting materials
- Will be introduced as a Gold Sponsor
- 2 complimentary passes

Name of event/opportunity: Boot Camp and other events

Attendees/audience: Varies

How sponsor would benefit:

- Name/logo/hyperlink on mailings

Name of event/opportunity: Chapter newsletters (emailed)

Attendees/audience: All affiliates

How sponsor would benefit:

- Name/logo/hyperlink on all newsletters as a Gold Sponsor
- Inclusion of one article, once per year in quarterly newsletter

Name of event/opportunity: Listing on chapter website

How sponsor would benefit:

- Name/logo/hyperlink prominently listed as a Gold Sponsor on <http://ctahe.ache.org>

Name of event/opportunity: Distribution of information (emailed)

Attendees/audience: 400+

How sponsor would benefit:

- At your request, we will consider distribution of information on up to three of your company events per year to the membership. CTAHE will decide whether this information is best presented to the membership by posting it on the CTAHE website or distributing it by email.



THE CT ASSOCIATION OF HEALTHCARE EXECUTIVES MISSION:

To be the professional membership society for healthcare executives; to meet its members' professional, educational, and leadership needs; to promote high ethical standards and conduct; to advance healthcare leadership and management excellence; and to promote the mission of ACHE.



<http://ctahe.ache.org>
www.ache.org

The Connecticut Association of Healthcare Executives



CHAPTER SPONSORSHIP PROGRAMS

BECOME A SPONSOR TODAY!

email: administrator@ctahe.org

website: <http://ctahe.ache.org>

BECOME A SPONSOR of the Connecticut Association of Healthcare Executives....

Sponsorship in our chapter provides an ideal opportunity for your company to access decision makers in your key target market. Being a sponsor of CTAHE supports our educational mission and provides sponsors with the opportunity to interact with healthcare leaders throughout the state who are focused on advancing and promoting high ethical standards, leadership and management excellence... Our 400 affiliates in Connecticut (consisting of 160 Members and 81 Fellows) include healthcare leaders from hospitals, medical groups, health plans and other healthcare related organizations. Among the affiliates there are 19 current CEOs, close to 40 additional C-suite individuals and 30 other executives in a wide range of positions such as consulting, managed care, nursing homes, and other healthcare professions.

If you would like to support future healthcare leadership excellence and interact with current healthcare leaders in fulfillment of CTAHE's mission, please contact our Sponsorship Coordinator at:
administrator@ctahe.org



Platinum Level C-Suite Sponsor Benefits (\$18,000):

(One active chapter sponsorship available)

Name of event/opportunity: Category 1 education sessions (face-to-face education)

Attendees/audience: 20-25

How sponsor would benefit:

- Name/logo/hyperlink on mailings
- 1-2 times a year
- 2 complimentary passes
- Exhibit display

Name of event/opportunity: All networking sessions

Attendees/audience: 20-25

How sponsor would benefit:

- Name/logo/hyperlink on mailings
- Will be introduced as a Platinum Sponsor
- Exhibit display
- 2 complimentary passes

Name of event/opportunity: Annual Meeting at Aqua Turf

Attendees/audience: 80-100

How sponsor would benefit:

- Name/logo/hyperlink on invitation & mailings
- Exhibit display
- Will be introduced as a Platinum Sponsor
- 2 complimentary passes

Name of event/opportunity: Boot Camp and other events

Attendees/audience: Varies

How sponsor would benefit:

- Name/logo/hyperlink on mailings
- One complimentary admission

Name of event/opportunity: Chapter newsletters (emailed/electronic)

Attendees/audience: All affiliates

How sponsor would benefit:

- Name/logo/hyperlink on all newsletters as a Platinum Sponsor
- Inclusion of one article per each quarterly newsletter

Name of event/opportunity: Listing on chapter website

How sponsor would benefit:

- Name/logo/hyperlink prominently listed as a Platinum Sponsor on <http://ctahe.ache.org>

Name of event/opportunity: Distribution of information (emailed/electronic)

Attendees/audience: 400+

How sponsor would benefit:

- Three mailings per contract term. CTAHE will approve mailing and email it to its members

Name of event/opportunity: One private session with C-suite executives

How sponsor would benefit:

- One dinner meeting (date to be coordinated between CTAHE and sponsor)
- Agenda, presentation materials, etc. will be provided by sponsor and approved by CTAHE
- Minimum of eight different C-suite executives, which includes CTAHE executives who attend. (CTAHE will attempt to recruit beyond the minimum number based on the request of the sponsor—no guarantee will be made. Maximum total attendance is twenty)

Name of event/opportunity: Three private phone conversations with C-suite executives

How sponsor would benefit:

- Three private phone conversations with C-suite executives (to be scheduled in advance, limited to CTAHE members and executives with Covidien)
- Conversations to be 30-60 minutes in length
- Topics to be provided by sponsor and approved by CTAHE
- Sponsor understands that there is no guarantee of CTAHE's ability to provide a specific C-suite executive

Name of event/opportunity: Higher education network

Attendees/audience: 1,000 minimum

How sponsor would benefit:

- Traditional and non-traditional students (second careerists or additional degree working students) at Yale SPH, Quinnipiac University, Western CT, University of New Haven and University of Connecticut. Many of these students stay within state
- Opportunities to be determined